

# THRIVING

## IN THE GREAT LAKES BAY REGION

### WELCOME TO THE REGION WHERE YOU WILL PROSPER

#### BIRDS-EYE VIEW:

**POPULATION:**  
**500,000**

highest concentrations of PhDs in U.S., with the most patents per capita.



**NEXT DOOR** [100 miles] to Detroit/Windsor—the busiest international crossing in the world with more than

**\$300 MILLION**

in trade per day.

**LABOR SUPPLY:**  
**260,000**

—estimated to expand 18.5% to over 317,000 by 2024.



#### FLOURISHING REGION:

**50%**  
VS. 20%.

The Great Lakes Bay Region's industry growth rate in the last six years was

**MORE THAN DOUBLE THAT OF THE U.S.**

**THE GREAT LAKES**—abundant access to the largest freshwater system on Earth at costs

**FOUR TIMES LOWER**  
than comparable regions.



**LOW-COST REAL ESTATE:** Abundant land is available in all eight counties of the Great Lakes

Bay Region, as is **OUTSTANDING QUALITY OF LIFE.**



“With a strong foundation in manufacturing and tooling, and a hardworking, Midwestern work-ethic throughout, the Great Lakes Bay Region offers much by way of workforce. Paired with support systems like a business-friendly tax environment and innovative employee training incentives, it's no surprise we've been growing our business here since 1973. We attribute much of our ongoing success to our location within this dynamic region.”

Darrell J. Komar, President Alma Bolt Company/Prime Industrial Fastners

**MEET YOUR NEIGHBORS:** The region is home to global industry leaders: **THE DOW CHEMICAL COMPANY, NEXTEER AUTOMOTIVE, AND HEMLOCK SEMICONDUCTOR.**

**THRIVING AGRIBUSINESS:** There are more than 1 million acres of farmland, nearly 6,000 farms, and an

**\$8 MILLION**  
Food Processing Innovation Center construction project is under way.



**REGIONAL INITIATIVE:**

**\$14 MILLION**

invested into STEM education = the graduating STEM workforce talent pool is here.

**STRENGTH IN NUMBERS:**

**EIGHT-COUNTY REGIONAL CLUSTER** advantageously utilizes the unprecedented value/supply ecosystem.

**CONCENTRATE ON THIS:** With almost 30,000 manufacturing employees, the Great Lakes Bay Region has a higher concentration of manufacturing than the US: **16% vs. 10%.**

**EMPLOYMENT POTENTIAL: MORE THAN**

**58,000**

[30% OF LABOR FORCE] work outside of the region, representing a great opportunity to employ skilled residents.

**TAX-FRIENDLY: 6%** = Michigan's sales tax.

Michigan is **RANKED AS A TOP 10 STATE** for corporate tax climate.

**TAX EXEMPT: 0%** Manufacturing machinery and equipment, electricity and natural gas used in production, and pollution control equipment are all exempt.



**DISCOVER YOUR COMPETITIVE ADVANTAGE IN THE GREAT LAKES BAY REGION OF MICHIGAN.**

Ranked among the **“TOP 10 STATES” AND “TOP 10 METRO AREAS”** for new investment, expansion, and additional corporate facilities by *Site Selection Magazine*, experience this Midwestern region's earnest work ethic, **260,000-strong workforce, and unparalleled supply chain support through 900 small- to medium-sized manufacturing operations.** Located just north of Detroit, between Chicago and Toronto, with direct access to the St. Lawrence Seaway, take a closer look at the Great Lakes Bay Region.

## TRANSPORT WITH EASE:



**ROAD:** I-75: One of the nation's busiest highways runs through the heart of the Region.



**WATERWAYS:** Waterways allow freight transportation—access to Lake Huron, Saginaw River, and the second largest seaport in Michigan.



**AIR:** Fly MBS International Airport.



**RAIL:** Well-developed rail system connects Great Lakes Bay Region nationally.